

europa star

TARIFS / RATES

Full page	Rate base	1/1	Serie 1x	Serie 3x (-10%)	Serie 6x (-15%)
Global (EU+INT)	12900	1 ed.	12'900	11'610	10'965
+ USA (US)	8600	2 ed. 20%	17'200	15'480	14'620
+ China (CN)	8600	3 ed. 25%	22'575	20'315	19'185
+ Switzerland Première (CH)	4900	4 ed. 30%	24'500	22'050	20'825

Double page spread	Rate base	2/1	Serie 1x	Serie 3x (-10%)	Serie 6x (-15%)
Global (EU+INT)	19350	1 ed.	19'350	17'415	16'445
+ USA (US)	12900	2 ed. 20%	25'800	23'220	21'930
+ China (CN)	12900	3 ed. 25%	33'860	30'475	28'780
+ Switzerland (CH)	8000	4 ed. 30%	37'205	33'485	31'625

Ads in the USA and China print edition gives right to a free medium rectangle banner on corresponding website - two months per insertion

WorldWatchWeb display ads on 5 websites / 5 languages

europastar.com (English), watches-for-china.com (Chinese traditional), watches-for-china.cn (Chinese simplified), horalatina.com (Spanish), europastarwatch.ru (Russian)

	1 month	3 months	6 months
Medium rectangle 300 x 250 px homepage	2'250	6'075	11'475
Half-page 300 x 600 px homepage	3'510	9'477	17'901
3:1 rectangle 300 x 100 px homepage	1'350	3'645	6'885
e-newsletter sponsorship	1x 1'950	3x 1'750	6x 1'650

100% SOV exclusives and made-to-measure spaces on request / Customized email blast on request

Guaranteed positioning / right-hand page + 10%; Guaranteed placement facing TOC or Editorial + 15%

Cover positions: Cover 1 (C1) incl. Cover Story, world package on 4 editions + the WorldWatchWeb

Cover 2 (C2) or Opening DPS +25% - Cover 3 (C3) or Inside Back Cover DPS +15% - Back Cover 4 (C4) +35%

No frequency or series discounts on cover positions

Net prices. Agency commission not included. All contracts including inherent volume & series discounts, have a maximum validity of 12 months.

Cancellation of contracted volume may incur fees and will lead to the recalculation of rates as per the list above.

Insertion prices are in Swiss francs (CHF). Sales tax, VAT not included.