

europa star

TECHNICAL SPECIFICATIONS MATERIAL TO SUPPLY

EUROPA STAR GLOBAL

Magazine size: 205 x 265 mm

4C printing CMYK (NO RGB) - Total ink limit = 300%

2/1 Double Page Spread Bleed¹: 416 x 271 mm (trim size: 410 x 265 mm)

1/1 Page Bleed¹: 211 x 271 mm (trim size: 205 x 265 mm)

1/2 Page Vertical: 89 x 240 mm

1/2 Page Horizontal: 183 x 118 mm



EUROPA STAR CHINA

Newspaper size: 265 x 383 mm

4C printing CMYK (NO RGB) - Total ink limit = 260%

2/1 Double Page Spread: 503 x 353 mm MIRROR (with no bleed)

1/1 Full Page: 240 x 353 mm MIRROR (with no bleed)

Business Page: 177 x 230 mm MIRROR (with no bleed - surrounded by editorial matter)



EUROPA STAR SWITZERLAND

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB) - Total ink limit = 260%

2/1 Double Page Spread: 534 x 353 mm MIRROR (with no bleed)

1/1 Full Page: 251 x 353 mm MIRROR (with no bleed)

Business Page: 200 x 251 mm MIRROR (with no bleed)

EUROPA STAR USA

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB) - Total ink limit = 260%

2/1 Double Page Spread: 534 x 353 mm MIRROR (with no bleed)

1/1 Full Page: 251 x 353 mm MIRROR (with no bleed)

Business Page: 200 x 251 mm MIRROR (with no bleed)

¹Bleed size includes 6mm which are lost from the width and the length.

EUROPA STAR WORLDWATCHWEB

Half-page: 300x600 pixels (for PC & tablets) + 300x250 pixels (for Smartphones)

Medium rectangle: 300x250 pixels

3:1 rectangle: 300x100 pixels



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Leaderboard: 728x90 pixels

Skyscraper: 160x600 pixels Center Square: 160x160 pixels

MATERIAL:

To send via email to: asgouridis@europastar.com

or on CD: Europa Star HBM SA, Production Dpt, 25 Route des Acacias, 1227 Geneva, Switzerland

Print material: with a professional colour proof (Digital Chromalin, Approval, Iris)

PDF high resolution or Photoshop, Illustrator², Indesign file

Illustrations: High resolution min. 300 dpi - The attachments of the illustrations, logos & fonts are absolutely necessary.

²For illustrator files: To avoid any problem with fonts please convert text to outlines.