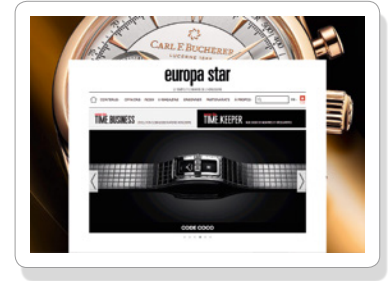


TECHNICAL SPECIFICATIONS MATERIAL TO SUPPLY

WEB DISPLAYS

- Leaderboard: **728 x 90 px**
- 3:1 rectangle: **300 x 100 px**
- Medium rectangle: **300 x 250 px**
- Half-page: **300 x 600 px**
- Wallpaper: **1800 x 1800 px**
- Main: **1040 x 340 px**
- Newsletter: **728 x 90 px** (JPG)



EUROPA STAR GLOBAL

Magazine size: 205 x 265 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread Bleed: **416 x 271 mm** (trim size: 410 x 265 mm)
- 1/1 Page Bleed: **211 x 271 mm** (trim size: 205 x 265 mm)

September issue special XXL newspaper size:

- 1/1 Full page **251 x 353 mm** MIRROR (with no bleed)
- 1/2 Page Horizontal **251 x 175 mm** MIRROR (with no bleed)



EUROPA STAR CHINA

Newspaper size: 265 x 383 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **503 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **240 x 353 mm** MIRROR (with no bleed)

EUROPA STAR SWITZERLAND

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)

EUROPA STAR USA

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)



MATERIAL: send via email to: asgouridis@europastar.com

PRINT: PDF high resolution, Illustrator, Indesign or Photoshop file – with a professional colour proof (Digital Chromalin, Approval, Iris)
High resolution min. 300 dpi / Profile: ISO Coated v2 300% – To avoid any problem with fonts please convert text to outlines.

WEB: HTML5, JPG, GIF maximum size 800 KB. JPG for Wallpaper and Main.
Material should be compatible with DoubleClick for Publishers (DFP). No Flash.

5/17 - Holiday Season

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 28/11/2017

Submission deadline: October 27

6/17 - 1/18 - Winter (SIHH)

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 15/1/2018

Submission deadline: December 5

2/18 - Spring (Baselworld)

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 22/3/2018

Submission deadline: February 23

3/18 - Summer

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 20/6/2018

Submission deadline: May 15

4/18 - Autumn (issue special XXL newspaper size)

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 20/9/2018

Submission deadline: August 22

5/18 - Holiday Season

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 28/11/2018

Submission deadline: October 26

6/18 - 1/19 - Winter (SIHH)

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 14/1/2019

Submission deadline: December 5