

TECHNICAL SPECIFICATIONS MATERIAL TO SUPPLY

WEB DISPLAYS

- Wallpaper: **1800 x 1800 px** (JPG)
- Main: **1040 x 340 px** (JPG)
- Half-page: **300 x 600 px**
- Leaderboard: **728 x 90 px**
- Medium rectangle: **300 x 250 px**
- 3:1 rectangle: **300 x 100 px**
- Newsletter: **1040 x 340 px** (JPG)



EUROPA STAR GLOBAL

Magazine size: 205 x 265 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread Bleed: **416 x 271 mm** (trim size: 410 x 265 mm)
- 1/1 Page Bleed: **211 x 271 mm** (trim size: 205 x 265 mm)



EUROPA STAR CHINA

Newspaper size: 265 x 383 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **503 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **240 x 353 mm** MIRROR (with no bleed)



EUROPA STAR SWITZERLAND

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)



EUROPA STAR USA

Newspaper size: 290 x 380 mm

4C printing CMYK (NO RGB)

- 2/1 Double Page Spread: **534 x 353 mm** MIRROR (with no bleed)
- 1/1 Full Page: **251 x 353 mm** MIRROR (with no bleed)

MATERIAL: send via email to: asgouridis@europastar.com

PRINT: PDF high resolution, Illustrator, Indesign or Photoshop file – with a professional colour proof (Digital Chromalin, Approval, Iris)
High resolution min. 300 dpi / Profile: ISO Coated v2 300% – To avoid any problem with fonts please convert text to outlines.

WEB: HTML5, JPG, GIF maximum size 800 KB. JPG for Wallpaper and Main.
Material should be compatible with DoubleClick for Publishers (DFP). No Flash.

6/18 - 1/19 - Winter

ES GLOBAL (EU, INT) SIHH & GENEVA WEEK - ES CH - ES US - ES CN

Publication: 14/1/2019

Submission deadline: 5/12/2018

2/19 - Spring

ES GLOBAL (EU, INT) BASELWORLD - ES CH - ES US - ES CN

Publication: 21/3/2019

Submission deadline: 22/2/2019

3/19 - Summer

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN - ES JAPAN

Publication: 18/6/2019

Submission deadline: 15/5/2019

4/19 - Autumn

ES GLOBAL (EU, INT) WATCH CURATOR - ES CH - ES US - ES CN - ES MEXICO

Publication: 26/9/2019

Submission deadline: 2/9/2019

5/19 - Holiday Season

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 29/11/2019

Submission deadline: 28/10/2019

6/19 - 1/20 - Winter

ES GLOBAL (EU, INT) - ES CH - ES US - ES CN

Publication: 13/1/2020

Submission deadline: 9/12/2019