

# WORLDWATCHREPORT

Exclusive analysis for your strategic marketing

**What are  
your customers  
searching for?**



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Before even entering your shop, your customers are comparing watch models over the Internet. The WorldWatchReport deciphers over 30 million search intentions to measure the demand of 12 of the most prestigious watch brands in 5 key export markets of the luxury watch industry.

The retailer version includes the evolution of the demand in each market for each brand and model, while the complete version adds more information regarding search intentions, as well as the popularity of brand ambassadors.

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