

CIJintl.com provides your brand with the highest exposure in the luxury world of jewellery. Through its one-of-a-kind format CIJintl.com offers your company and products a glamorous showcase for thousands of industry buyers with additional exposure to luxury fine jewellery consumers.

International Jewellery's unique website is a joy to navigate and provides a highly visual journey through the world of jewellery. Thousands of creations can be viewed by colour, by theme, or by category, offering a full panorama of today's international designs. Global news, special topics of interest, and the latest on celebrities and their impact on the jewellery world make www.CIJintl.com the most complete website in the jewellery industry.

WWW. CIJINTL.COM • AD UNIT RATES

- TOP LEADERBOARD / per month US\$ 1,250
- TOP SQUARE on all pages of the site / per month US\$ 2,750
- TOP SKYSCRAPER / per month US\$ 1,100
- CENTER SKYSCRAPER / per month US\$ 900
- BASIC SKYSCRAPER / per month US\$ 1,000
- ANCHOR LEADERBOARD/ per month US\$ 750

FREQUENCY DISCOUNTS: 3 months 15% - 6 months 20% - 12 months or more 25%



DESIGN PORTFOLIO :

Each portfolio consists of 20 images including your company descriptive and logo hosted for one year with the option to change visuals as desired. Each visual is provided with a direct link to your website. The Designer's Portfolio is predominantly highlighted on the home page of CIJintl.com

Annual investment:
US\$ 2,200

See sample [Click here](#)



SPOTLIGHT SPECIAL :

Your special promotion text and up to 5 visuals are showing for ten days on the home page SPOTLIGHT special feature. Your web address and contact data are directly accessible to the visitors.

Your investment:
US\$ 450 - ten days online on the home page of CIJintl.com (includes setting up costs)



VIDEO ONLINE :

Your video in live for a week on the home page of CIJintl.com. Includes 10 lines of text and link to your website.

Your investment:
US\$ 350 - for a week

E-NEWSLETTER SPONSORING

Your Top Leaderboard banner will introduce our e-newsletter.

Your investment:
US\$ 375 per newsletter

SPECIAL BANNER AD FEATURES ON CIJINTL.COM

- Home page Take over / Prestitial, per month US\$ 2,500
- Top Square banner all site, per month US\$ 2,750
- Section ownership: Top + Side + Anchor, per month US\$ 4,250
- Supplement for expandable banner, per month +20%

ONLINE SIZE SPECIFICATIONS & MATERIAL



1. TOP LEADERBOARD

Size 728 x 90 pixels

2. TOP SQUARE BANNER

Size 160 x 160 pixels

3. TOP SKYSCRAPER

Size 160 x 600 pixels

4. CENTER SKYSCRAPER

Size 160 x 300 pixels

5. BASIC SKYSCRAPER

Size 160 x 600 pixels

6. ANCHOR LEADERBOARD

Size 728 x 90 pixels

AD CREATIVE FOR BANNERS

- File size 10-30k depending on creative dimensions (12-bit preferred)
- File formats accepted: GIFs, animated GIFs, JPEG files, Flash
- No limit on looping, on animation
- No cookie or browser support
- Ads must be compatible with both PC and MAC operating systems
- Click-thrus are tracked only on GIF/JPEG ads or properly formatted Flash ads (see below)

FLASH SPECIFICATIONS

- A new window must open when the Flash ad is clicked on (target= _»blank» must be added to FLA file)
- Click-thru URLs must be embedded in the original FLA file
- Finalized .SWF file must be received with alternate GIF or JPG file with click-thru URL
- File must be compatible with Internet Explorer 5.x, 6.x Firefox and Safari
- Ads must display in Flash 5 or above

DESIGN PORTFOLIO: supply your logo in high-resolution with company descriptive in ten lines and company web URL . Plus up to 20 high-resolution pictures of your creations, each with its captions. Pictures can be updated any time during the year with the supply of new high-resolutions.

SPOTLIGHT SPECIAL: supply your text copy with title and 4 lines intro, up to five low-resolution 72dpi pictures, each with caption plus your company URL.

YOUR VIDEO ONLINE: contact us for the technical Video specifications

AD CREATIVE SUBMISSION

- Please submit creative at least 5 working days in advance of start date.

FOR INFORMATION: contact@CIJintl.com