

MEDIA KIT 2026

With a heritage spanning more than 50 years, *Europa Star Jewellery* has established itself as a leading publication in the world of jewellery. Through indepth articles and dedicated photo shoots, under the expert direction of Isabelle Cerboneschi, the publication highlights the craftsmanship, creativity and innovation associated with the world of jewellery.

Here are the key points to remember:

1. Recognized Expertise

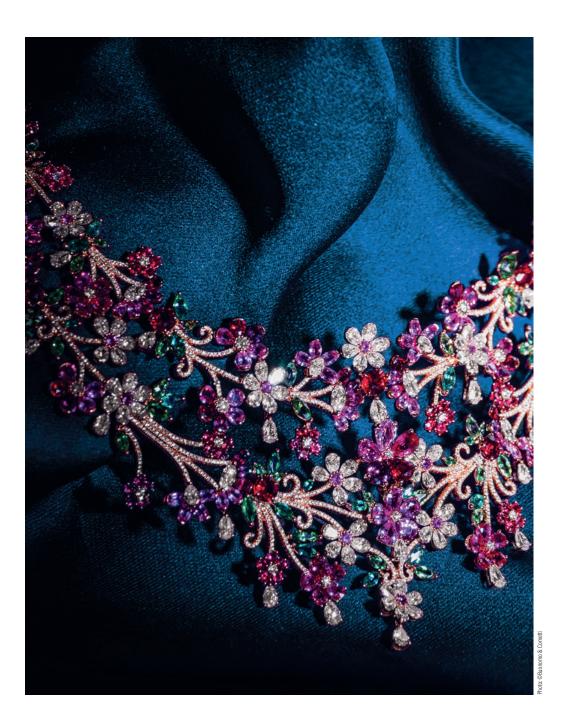
With several decades of industry coverage, *Europa Star Jewellery* stands as **a trusted reference** in international jewelry media, renowned for its editorial independence and insightful analysis.

2. A Highly Selective Readership

The magazine reaches a network of **retailers**, **creators**, **designers**, **private and professional buyers** across more than **100 countries**, ensuring advertisers gain direct visibility with the most strategic players in the field.

3. Multi-Platform Visibility

Through **print editions**, a dedicated **digital platform**, and a **specialized newsletter**, *Europa Star Jewellery* provides advertisers with a comprehensive ecosystem to strengthen brand image and influence in the jewellery world.



Key Data

SCHEDULE

14.04.2026

EUROPA STAR JEWELLERY 1/2026

(Watches and Wonders, GemGenève, Haute Jewels, Top Marques Monaco, Couture, JCK, Vicenzaoro, Haute Couture Week Paris, Jewellery Geneva, Las Vegas Antique Jewelry & Watch Show, New York City Jewelry & Watch Show) Submission deadline 20.03.2026

15.10.2026

EUROPA STAR JEWELLERY 2/2026

(NYC Jewelry Week, Phillips, Auctions, Haute Couture Week Paris, Reluxury, Inhorgenta, Vicenzaoro, Original Miami Beach Antique Show)
Submission deadline 24.09.2026

CIRCULATION: 15,000 copies Distribution at the jewellery shows Selected network circulation by individual email

ADVERTISING RATES

PRINT

Cover + Cover Story 6 pages: CHF 29,900 Inside front cover (double page): CHF 24,900

Back cover + Back Cover Story 2 pages: CHF 24,900

Inside back cover: CHF 14,800

Single-page ad or double-page Highlight: CHF 9,900 /

Double-page ad: CHF 14,900

WEB

Online product presentation: CHF 1,990 per Highlight Leaderboard banner (728 x 90 px): CHF 990 per month

(+ 300 x 100 px for smartphone display) Wallpaper banner (1800 x 1800 px) &

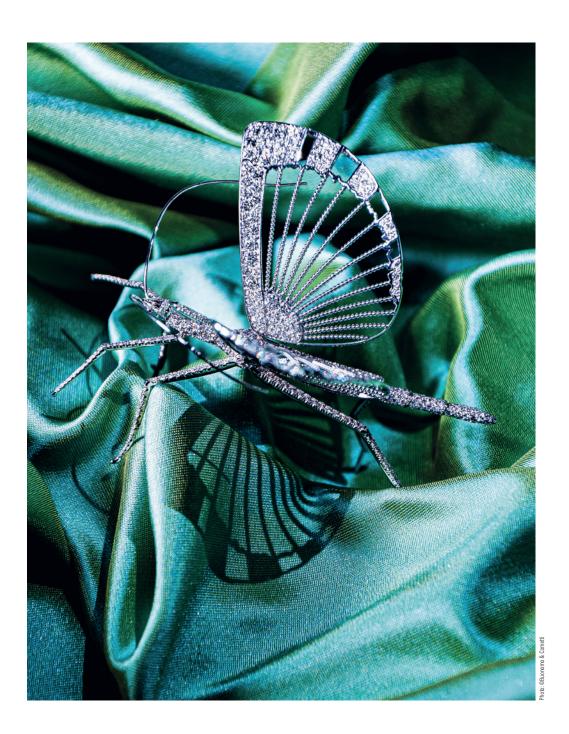
additional banner (1040 x 340 px): CHF 1,990 per month

Newsletter sponsorship banner (1040 x 340 px):

CHF 990 per newsletter

Package: Highlight product presentation

+ Wallpaper banner: CHF 2,990



Technical Specifications

WEB FORMATS

Wallpaper: **1800 x 1800 px** (JPG) Main: **1040 x 340 px** (JPG) Leaderboard: **728 x 90 px** 3:1 rectangle: **300 x 100 px**

Newsletter: 1040 x 340 px (JPG)



CHANEL

PRINT

Magazine size: 205 x 265 mm 4C printing CMYK (NO RGB)

2/1 Double page spread bleed: **416 x 271 mm** (trim size: 410 x 265 mm)

1/1 Page bleed: **211 x 271 mm** (trim size: 205 x 265 mm)

MATERIAL: email to asgouridis@europastar.com

PRINT: PDF high resolution, Illustrator, Indesign or Photoshop file

High resolution min. 300 dpi / Profile: PSO Coated v3
To avoid any problem with fonts please convert text to outlines.

WEB: HTML5, JPG, PNG, GIF maximum size 800 KB. JPG for Wallpaper and Main. Material should be compatible with DoubleClick for Publishers (DFP). No Flash.

Portfolio

REACH FOR THE STARS BY CHANEL

BETWEEN HEAVEN AND EARTH

Chanel's Reach for the Stars collection has particular resonance. It is the last by Patrice Leguéreau, who was the heart and soul of Chanel iewellery for more than ten years. It depicts the house's symbols of the comet, the lion and wings in jewels that transform technique into beauty.

> "If you were born without wings. do nothing to prevent them from growing" Gabrielle Chanel

here is a time, just below unred, known as the golden frour, when the such last limits the sky in golden frour, when the such last limits the sky in prix and gold light. This feeting moment is the in-golden for Charles I laber the price-sky collection. Means for the several collection from Section Sec

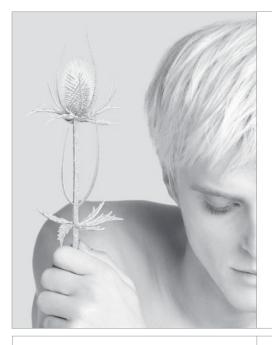


A collection that reaches for the sky

Entering the salors on Place Vendore, inmediately the stage is set by one of the coelectrois contribution, the Vingo is operancied within gold and diamonds until avoid the neck Coelectrois contributed between them, a 1855-cara custion-out Padapunaticus supplies glows with pink compet harm. The product of this worst invoking contribution product of the vingo and the vincol and the vincol and the vincol and vincol an

Comets, wings and lions





BOUCHERON CLAIRE CHOISNE RECOUNTS NATURE'S FLEETING BEAUTY

She uses the complete freedom offered to her for her Carte Blanche collections to push the boundaries of high lewellery. Unconventional of wearing let nothing become an obstacle to her imagination. We met Boucheron's Creative Director in Paris for the unveiling of Impermanence, an ode to nature, its beauty, its resilience but also its fragility.

he collection was presented to journalists in a diverseed roon, entered through another space where a composition by the hard of distance must be reduced, Knajingk sitting greated guests. Only at a least three propositions by the hard of distance must be reduced, Knajingk sitting greated guests. Only at a least three properties of the house, and the company bid quality stating as freel box, contain flowers bending under the weight of the house; and analysis in present providing sitting and the least plant free leastly. Only the contraction of the contraction



Syptis Sharich and a disposing: The stap cast or event are a brooch as can the equilibrium brook? Intels Claire Choise. The dispositly is soon as a single asymmetrical earning. The translucent fullo appears to have been cut from nock crystal but as Claire Choisee explains, "We wanted to capture the flower's intrensis delicities, which would never have been possible with nock crystall. Intended we fashioned it from bo-

GARRARD 290 YEARS OF MAKING JEWELLERY HISTORY

Garrard is one of the greatest names in jewellery history: its foundation dates back to 1735 and was the first to be appointed official Crown Jeweller to Her Majesty Queen Victoria. Europa Star Jewellery invites you to dive into their history with Joanne Milner, CEO since 2016, of the almost three century old isweller Garrant.

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a significant role in the ceremony, showcasing the House's contribution to Britain's royal tradition. As Chief Executive Joanne Milner notes: « We are so proud that these historic





POMELLATO JEWELLERY EMBODYING THE VERY SOUL OF MILAN

Pomellato was founded in the 1960s. accompanying women's emancipation and offering them jewellery suitable for easygoing daily wear with their colourful outfits. It was born in Milan and the influence of the Piedmontese city, its spirit and its expertise are evident in each and every creation. To better understand what makes Pomellato unique, we met with the Maison's CEO, Sabina Belli and Artistic Director, Vincenzo Castaldo.

